

# Perception spillover effects of fracking

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Public perceptions are vital for emerging technologies, as shown by fracking controversies. We aim to research whether fracking has impacted public perceptions of other technologies in the UK.

We will use mixed-methods (surveys and focus groups) to explore the impacts of fracking on perceptions of geothermal energy, and another emerging energy/climate technology without an underground component.

Our aims are:

- 1) Develop a transferrable methodology for learning about the impacts of one technology on another
- 2) Produce novel and robust empirical findings for journal publication
- 3) Deliver policy-relevant advice on public perceptions in an interconnected energy system

We are also interested in exploring collaborations and joint outputs with other UKUH projects!